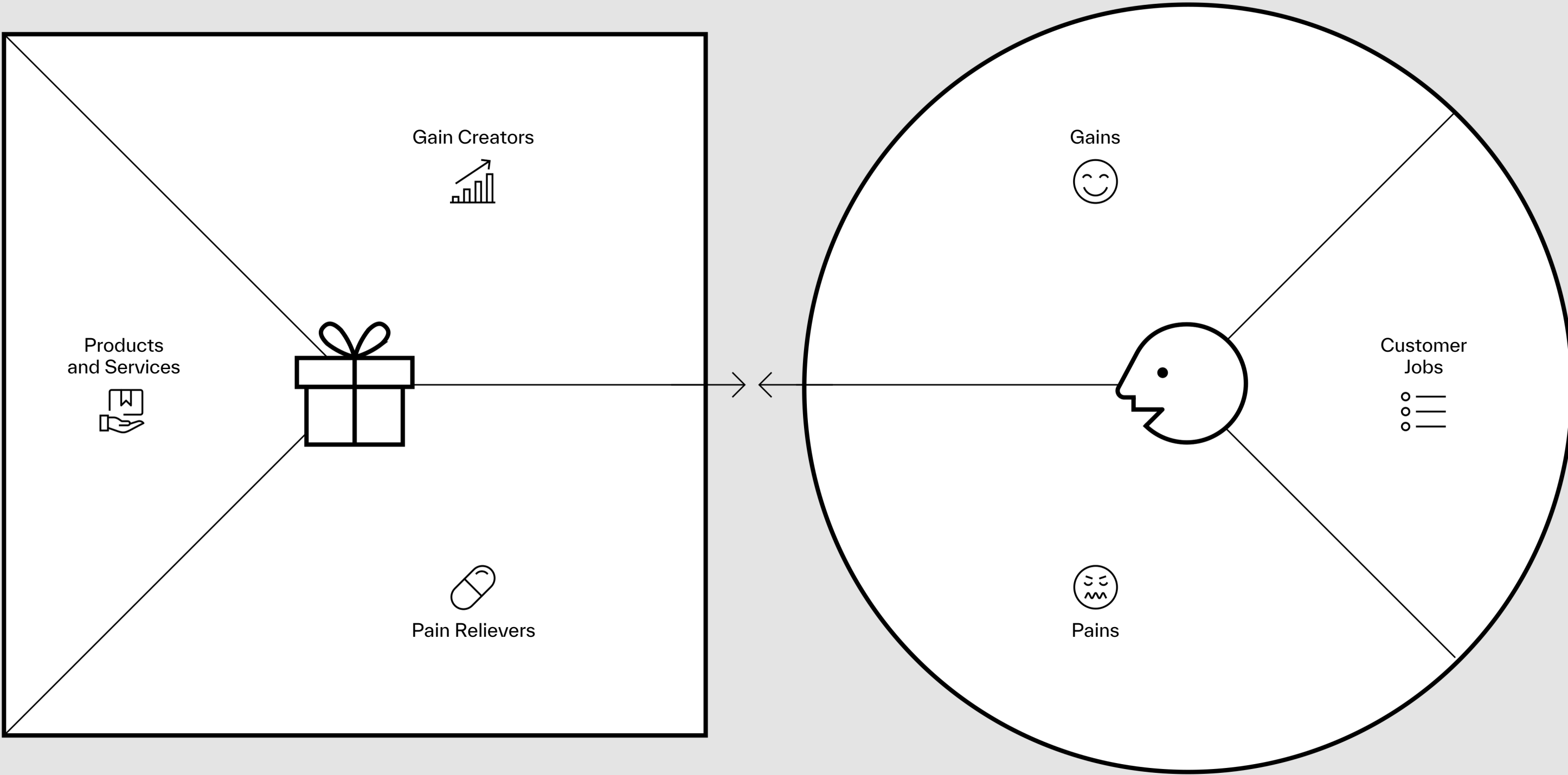


# The Value Proposition Canvas

Value Proposition:

Customer Segment:



Make better strategic work.  
Playbooks that align teams and drive results.

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