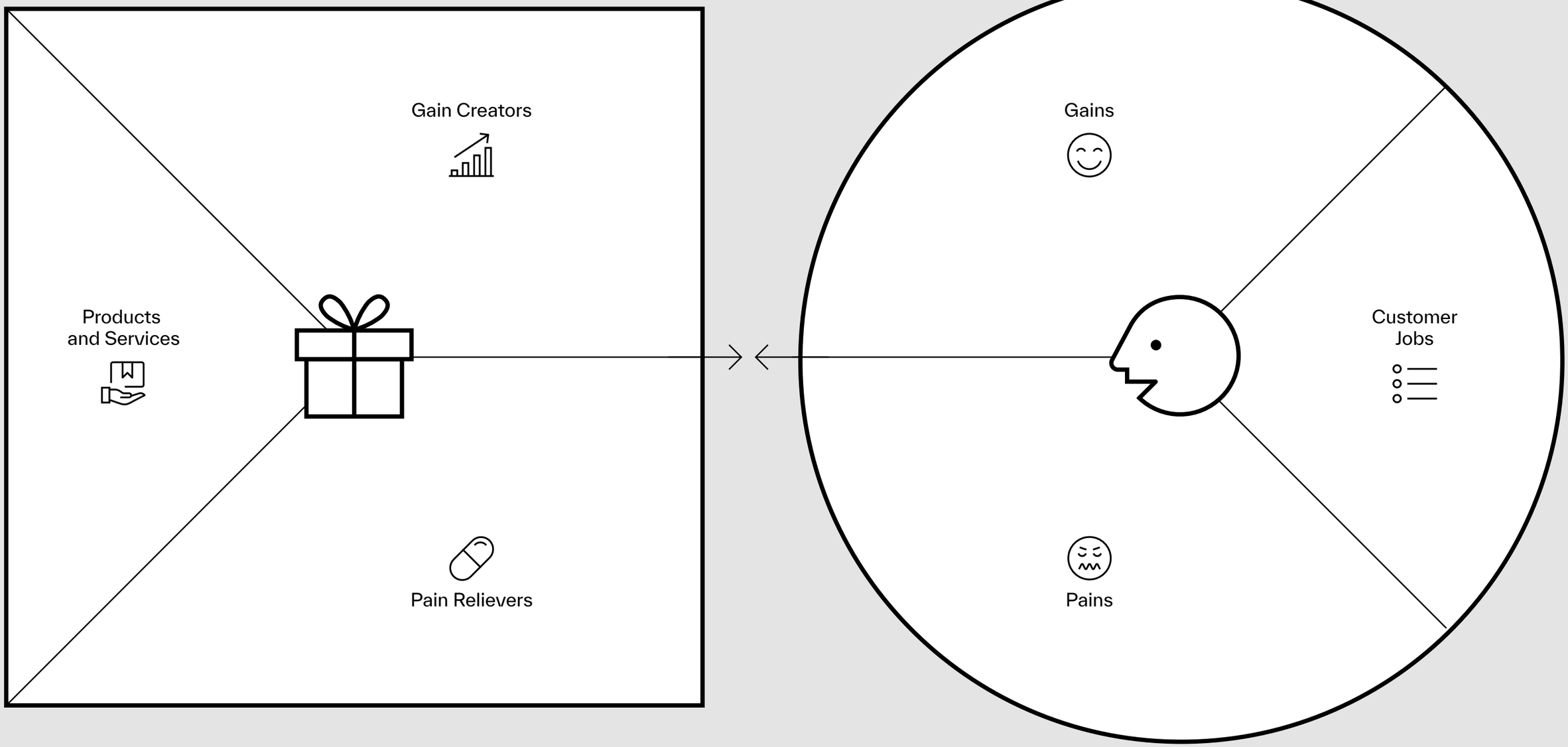
The Value Proposition Canvas

Value Proposition:

Customer Segment:



Turn ideas into revenue with
Strategyzer's innovation programs

Copyright Strategyzer AG. The makers of *Business Model Generation* and *Strategyzer.*

Strategyzer
strategyzer.com/innovation