***INSTRUCTIONS:***

1. ***Make a copy of this template***
2. ***Fill in the highlighted parts***
3. Delete all of this ←

Hey [Your Manager’s Name],

I have been looking into opportunities to continue my professional development and add value back to the company and I found something really interesting.

[Strategyzer](https://www.strategyzer.com/) is a company co-founded by [Alex Osterwalder](https://www.strategyzer.com/team/alexander-osterwalder) that specializes in innovation. Their tools and methodologies have been used by millions of people around the world.

They are offering workshop bundle including both [Building Invincible Companies](https://www.strategyzer.com/training-programs/building-invincible-companies) and [Testing Business Ideas](https://www.strategyzer.com/training/virtual-masterclass-testing-business-ideas) that I think will help us at [Your Company]. Their master workshops are each 3 half-days of intensive hands-on training that will put the tools in my hands that I can bring back and implement.

Here is a quick overview of the courses.

**Building Invincible Companies - with Alex Osterwalder and Yves Pigneur**

* Explore and manage new business ideas and pivot your existing business models to avoid disruption.
* Acquire the tools to compete on superior business models, not just product or pricing.
* Learn how to use Innovation Metrics to help you measure progress and de-risk ideas.

**Testing Business Ideas - with David Bland**

* Reduce the risk of costly failure through a systematic testing process
* Identify the right experiment for your riskiest hypotheses from a library of 44 Desirability, Viability and Feasibility experiments
* Start with small bets and increase spending on your journey from discovery to validated business idea

There are also discounts if we wanted to send more of the team, I’d be happy to chat about it more or you can read more about it [here](https://www.strategyzer.com/training-programs/weather-any-storm). Can I get this expense approved?

Let me know what you think.

Best,

[Name]