***INSTRUCTIONS:***

1. ***Make a copy of this template***
2. ***Fill in the highlighted parts***
3. ***Delete all of this 🡨***

Hey [Your Manager’s Name],

I have been looking into opportunities to continue my professional development and add value back to the company and I found something really interesting.

[Strategyzer](https://www.strategyzer.com/) is a company co-founded by [Alex Osterwalder](https://www.strategyzer.com/team/alexander-osterwalder) that specializes in innovation. Their tools and methodologies have been used by millions of people around the world.

They are offering a [Virtual Bootcamp](https://www.strategyzer.com/training/virtual-bootcamp) that I think will help us at [Your Company]. Their Bootcamp is an intensive training program consisting of 7 online sessions over the course of 6 weeks that will put the tools and facilitation skils in my hands that I can bring back and implement.

Here is a quick overview of the course.

**Strategyzer’s 2022 Virtual Bootcamp - with Alex Osterwalder and Yves Pigneur**

* Help teams shape a bold, new value proposition, business model and build a testing roadmap.
* Facilitate teams through a systematic testing process to reduce the risk of costly failures. Teach your teams to not fall in love with her idea, rather, test and iterate ideas based on evidence for fact-based decision making.
* Push teams to synthesize evidence and design crystal clear evidence-based presentations with key insights.
* Help senior leaders make fact-based investment decisions driven by evidence rather than opinions.

There are also discounts if we wanted to send more of the team, I’d be happy to chat about it more or you can read more about it [here.](https://www.strategyzer.com/training/virtual-bootcamp) Can I get this expense approved?

Let me know what you think.

Best,

[Name]