***INSTRUCTIONS:***

1. ***Make a copy of this template***
2. ***Fill in the highlighted parts***
3. ***Delete all of this*** 🡨

Hey [Your Manager’s Name],

I have been looking into opportunities to continue my professional development and add value back to the company and I found something really interesting.

[Strategyzer](https://www.strategyzer.com/) is a company co-founded by [Alex Osterwalder](https://www.strategyzer.com/team/alexander-osterwalder) that specializes in innovation. Their tools and methodologies have been used by millions of people around the world.

They are offering a Virtual Master Workshop called [Building Invincible Companies](https://www.strategyzer.com/training/virtual-masterclass-building-invincible-companies) that I think will help us at [Your Company]. Their Master Workshops are 3 half-days of intensive hands-on training that will put the tools in my hands that I can bring back and implement.

Here is a quick overview of the course.

**Building Invincible Companies - with Alex Osterwalder and Yves Pigneur**

* Learn how to explore and manage new business ideas and pivot your existing business models to avoid disruption.
* Get foundational training to design the right innovation culture and organizational structure.
* Acquire the tools to compete on superior business models, not just product or pricing.
* Discover how to identify business model patterns that will help you improve your business models.
* Learn how to use Innovation Metrics to help you measure progress and de-risk ideas.
* Gain knowledge on how to create and test the products and services customers want with Value Proposition Design.

There are also discounts if we wanted to send more of the team, I’d be happy to chat about it more or you can read more about it [here](https://www.strategyzer.com/training/virtual-masterclass-building-invincible-companies). Can I get this expense approved?

Let me know what you think.

Best,

[Name]